



The San Diego Dragon Boat Team

Get International Visibility for your Brand
with our Sponsorship Opportunities



A Team that Wins

We get noticed and so will your brand when you partner with us!

Since its inception the San Diego Dragon Boat Team (SDDBT) has developed in many ways amassing an impressive history of successes at all levels including national and world championships.

We have grown along the way by adding other teams including our first women's team in 1992. This team won silver medals in Singapore and Hong Kong in their first major international competitions. More recently the club has added the very active women's cancer survivors team, Team Survivor and the University of California San Diego Surf Dragons teams. A youth program also is under development.

In addition to U.S.A. based competitions, our members travel extensively to compete against the best teams in the world. Foreign competitions have involved many trips to Asia including over a dozen stops in mainland China, Taiwan, Hong Kong, Japan and Macau. Trips to Europe have included competitions in Italy, Germany, Poland, Hungary, and the Czech Republic. Other competitions have taken us to South Africa, Canada, and Australia.

Our Ravenna team is comprised of approximately 44 athletes (women and men) who come from diverse backgrounds, education & income levels and age groups. Our team has a long history of success at all levels of competition, and many members have also had successful winning careers in outrigger paddling, canoe & kayaking, triathlons, and other sports.

In addition, just last year in Hungary, some members of our women's team brought home Silver Medals in the 2000m & 500m and Bronze Medals in the 1000m & 200m.

The SDDBT is a 501(c)(3) Organization. TAX ID# 571154286 | CA# C2538254



International Visibility

for your brand that you just can't miss out on!

The World Championship Race

The 9th Club Crew World Championships (CCWC) is an International Dragon Boat Federation sanctioned (IDBF) event. The race will be held over 6 days in Ravenna, Italy in September 2014.



6000 athletes from 24 Countries, namely, Australia, Canada, Czech Rep, Germany, Great Britain, Hong Kong, Hungary, Iran, Israel, Italy, Korea, Macau, Netherlands, Norway, Philippines, Puerto Rico, Russia, Singapore, Spain, Sweden, Trinidad & Tobago, Ukraine, UAE, and the USA are already registered to compete.

In addition, entries are also expected or possible from Austria, China, Chinese Taipei, Cyprus, France, Greece, Japan, Monaco, Poland, Romania, Senegal, Switzerland and Turkey.

The 5th Annual San Diego Dragon Boat Race

The San Diego Dragon Boat Race is a 2 day event held at Mission Bay in San Diego, California in October. The race hosts over 40 teams, that travel to San Diego from various regions of the USA as well as international countries. The vendor village is designated specifically for sponsors to promote their companies to local and visiting paddlers and spectators.

**Want more brand ambassadors?
Let's work together to create a winning team!**



Get brand exposure to 6000 athletes from over 24 countries plus thousands of spectators and international media!

Why Partner with Us

Get a winning team ready to promote your brand plus...

By becoming a sponsor, you will:

- Get a low cost way to gain international exposure for your brand
- Have the ability to market directly to your target market
- Help USA athletes represent our country in international competitions
- Show your support for women in sports and increase your brand loyalty
- Increase your brand ambassador team by 40 plus members

Did you know?

According to the International Dragon Boat Federation, it is currently estimated that over 50 million people in Asia alone and in over 70 countries, world wide, race in dragon boat competitions around the globe. In addition to the 50 million plus in China and South East Asia, there are over 300,000 estimated participants in Europe; 200,000 in North America; around 30,000 in Australasia and Africa with Dragon Boat groups also established in the Caribbean, Central and South America.

On and off the water we work hard and stay strong to the end

We will apply that same level of commitment to working with you to carry out a sponsorship plan that makes sense for your brand. If you'd like to see us in racing action, please click on the image (or text) below and watch us compete at the [Oakland Dragon Boat Festival](#). We came in 1st in all three heats that weekend and qualified for the Club Crew World Championships.



Sponsorship Opportunities

Please note that we will work with you to customize a sponsorship program that works for your business!

Contact:
Tina Indalecio
858.344.8090
tinaindalecio@gmail.com



Official Team Sponsor

\$10,000 (or \$5000 + product/gear)

- double booth space at The 5th Annual San Diego Dragon Boat Race
- full spread in SDDBT Official Race program
- brand/product plug in team video1 (3 per yr) and posted to all team social media accounts
- Primary placement of logo on Jersey/Jacket/Bag
- logo on team banner displayed at all races (Italy, SD and LB)
- 1 time per month (12 total per yr) sponsor plug on team facebook and twitter accounts
- logo & link on SDDBT site for 1yr

Gold Level Sponsor

\$5,000 (or \$2500 + product/gear)

- booth space at The 5th Annual San Diego Dragon Boat Race
- full page ad in SDDBT Official Race program
- brand/product plug in team video1 (1 per yr) and posted to all team social media accounts
- placement of logo on Jersey/Jacket/Bag
- logo on team banner displayed at all races (Italy, SD and LB)
- 1 time per month (12 total per yr) sponsor plug on team facebook and twitter accounts
- logo & link on SDDBT site for 1yr

Silver Level Sponsor

\$2,500 (or \$1000 + product/gear)

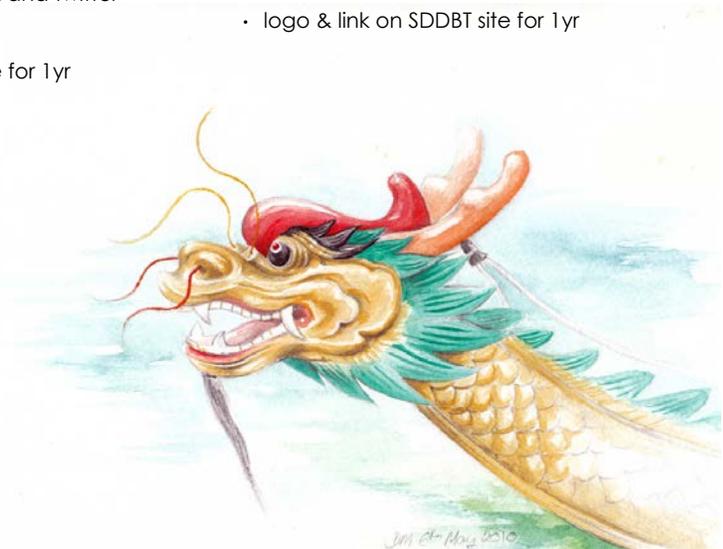
- logo on team banner displayed at all races (Italy, SD and LB)
- 1/page ad in SDDBT Official Race program
- 1 time per month (12 total per yr) sponsor plug on team facebook and twitter accounts
- logo & link on SDDBT site for 1yr

Bronze Level Sponsor

\$1,000 (or \$500 + product/gear)

- business card size ad in SDDB Official Race program
- 1 time per month (12 total per yr) sponsor plug on team facebook and twitter accounts
- logo & link on SDDBT site for 1yr

www.sddb.org





Thank you
for your support!

www.sddb.org